



Our Mission
To break the cycle of domestic violence by providing the tools that allow women to make positive choices and lead self-sufficient lives.

2010 Annual Report

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Greetings from Chairwoman of the Board

I am honored to lead Newhouse into its 40th year of serving the women and children of Kansas City with nurturing, safe shelter and essential services! Our mission is to break the cycle of domestic violence by providing the tools that allow women to make positive choices and lead self-sufficient lives. In 2010, our efforts helped 463 women and their 380 children make great strides toward self-sufficiency.

Newhouse is the largest single domestic violence shelter in the metropolitan area and the only shelter of its kind primarily serving the city's urban core. Newhouse has remained strong in its mission through 2010 despite the ongoing economic recession and high employment rate, which have contributed to even more dire circumstances for the women we serve and put pressure on the shelter.

I am proud of the job our staff and board have done this year. Our dedicated personnel have provided outstanding counseling, case management, advocacy, community outreach and education, childcare and more. Our annual major fundraiser, House Party, was a fantastic success in November 2010, setting a new record by raising more than \$117,000. We continue to operate debt-free and are successfully expanding our base of support.

We have implemented an expanded program in the metropolitan area to educate and raise awareness of domestic violence issues. We are exploring opportunities to offer our services and expertise in new ways to serve a broader segment of the community.

I choose to volunteer at Newhouse because it is so rewarding to see my efforts impact so many of the area's neediest women and children. I continue to be inspired by them, our volunteers, staff, my fellow board members and the generous donors who support Newhouse!

Sincerely,
Vicki Kraft
Newhouse Board Chairwoman

President's Message

Newhouse began 40 years ago as a mission of three Methodist and Presbyterian faith communities. What began as a simple neighborhood assistance program grew into the first domestic violence shelter in the Kansas City area in 1978. Today, Newhouse has grown into an 86-bed shelter and provides varied services such as therapy, court advocacy, case management and children's programming tailored to address the diverse range of challenges that women and children survivors of domestic violence face.

Newhouse is the sole domestic violence shelter primarily serving the urban core of Kansas City, one of the most underprivileged populations in the area. We do this on a very limited budget with minimal staff. During these difficult economic times, those who have the least feel the financial burden the most. That is true of our clients and of Newhouse. We have experienced an influx in the number of women and children needing Newhouse's services due to the economic crisis. From 2007 to 2010, there has been a 32% increase in the number of people we served.

2010 was a full year at Newhouse. The shelter provided safety and essential services to 463 women and 380 children throughout the year. As our numbers swell each year in this unstable economy, financial contributions are more important than ever to maintain shelter operations.

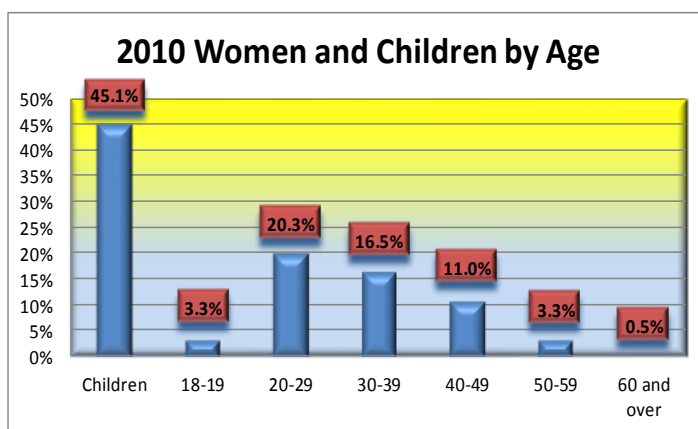
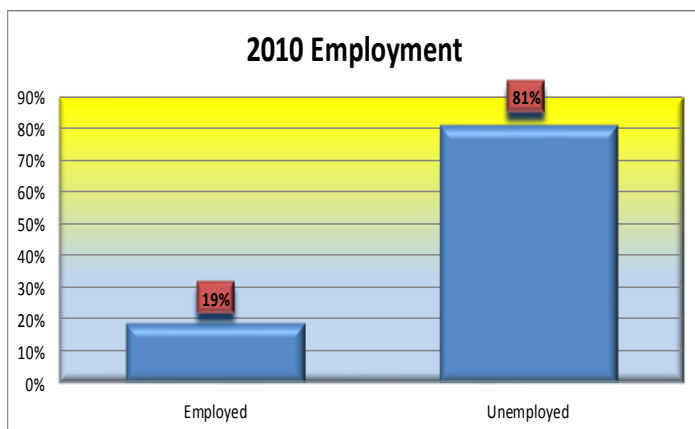
In light of these extreme circumstances created by the sagging economy, I am so sincerely grateful for the generous contributions of every donor – whether they give \$10 or \$10,000. Our financial supporters and volunteers made a true difference in the lives of each of the 843 domestic violence survivors we served in 2010. I send my deep thanks for supporting the women and children of Newhouse as they rebuild their lives and discover a bright future free of violence.

With deepest gratitude,
Leslie D. Caplan
President/CEO

Newhouse Service Components and Service Area

The essential service components of Newhouse include: **24-hour crisis hotline** — Staffed 24 hours a day, seven days a week. **Advocacy** — Services in place to respond to the immediate emotional and physical needs (excluding medical care) of shelter victims such as: crisis intervention; accompaniment to hospitals for medical examinations; hotline counseling; emergency food, clothing, transportation, safety planning and other emergency services intended to restore the victim's sense of security. Newhouse also provides advocacy in the Kansas City, Mo., Municipal Court's Domestic Violence victim assistance system. **Residential Shelter** — Safe shelter beds, three nutritional meals a day and laundry service. **Case Management Services** — Ongoing assistance and support. **Children's program** — Services focus on play, art, exercise and discussions. **Therapy** — Both individual and group therapy is offered. The Newhouse primary service area is bounded by the Missouri River on the north, State Line on the west, 47th Street on the south and I-435 on the east.

Consumer Demographics

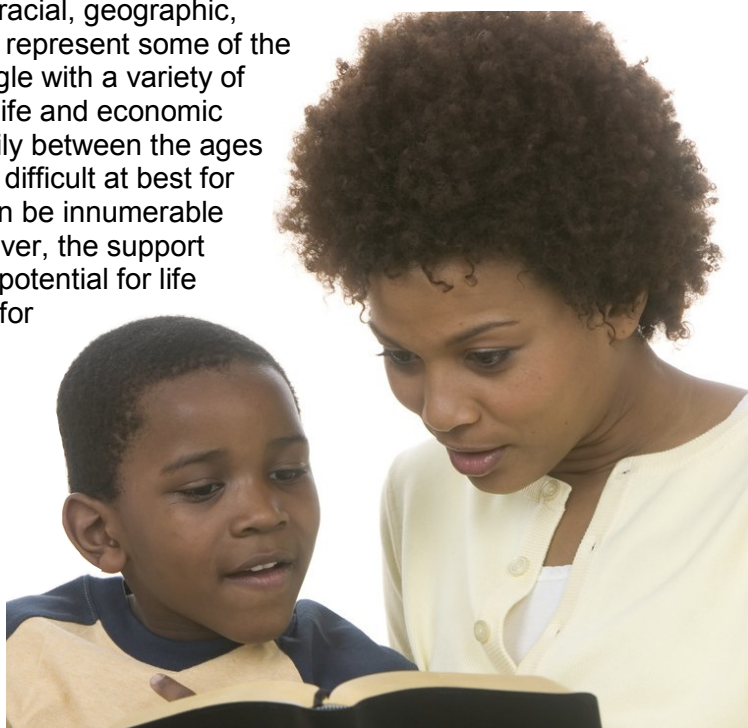


Much to its credit, Newhouse is one of the first domestic violence shelters in the Metropolitan Kansas City area to identify language as a barrier for some victims in accessing and receiving safe shelter and domestic violence related services and then to address the issue by providing bi-lingual staff advocates on-site, an invaluable resource in reaching out to and serving the growing Spanish-speaking population.

There is a common misperception that *only* economically disadvantaged and/or uneducated women in the inner-city live in abusive situations. Newhouse has sheltered domestic violence victims from all backgrounds: attorneys, doctors, soccer moms, etc. Domestic violence knows no racial, geographic, economic or social boundaries. Newhouse clients largely represent some of the most vulnerable of domestic violence victims. They struggle with a variety of barriers in their attempts to improve upon their quality of life and economic self-sufficiency. Women who enter Newhouse are primarily between the ages of 20 and 39 and reside in Metropolitan Kansas City. It is difficult at best for victims of domestic violence to begin addressing what can be innumerable challenges as they journey to safer, healthier lives. However, the support provided at Newhouse assists them with discovering the potential for life without violence and the possibilities for a brighter future for themselves and their children.

2010 Shelter Service Statistics

	Number	Percent
Women Served	463	55%
Children Served	380	45%
Total Women and Children	843	100%
Total Bed Nights	24,532	
Total Hotline Calls	7,296	



Theresa's Story: Student mother finds support at Newhouse

Theresa was in the home stretch of her Park University nursing program — about to achieve her goal of becoming a registered nurse — when things got bad at home with Joe, her boyfriend and the father of her 2-year-old daughter. Joe and Theresa were fighting, and he was refusing to let her leave. When Theresa tried to leave, Joe chased her down in his car.

It was one of her nursing instructors who encouraged her to leave the abusive relationship and gave her the phone number that led her to Newhouse.

"I knew it wasn't safe for me and the kids to be there," Theresa said, "so we had to leave."

It wasn't easy being a mother of three children, ages 9, 8 and 2, working as a licensed practical nurse on the weekends and going to school during the week. Her boyfriend's mother was helping her out with childcare when she was at work, but she was staying up late at night to do homework while everyone else slept. On top of all her school, work and family duties, her relationship with Joe wasn't working, and he was trying to control her.

At Newhouse, Theresa said, the support system she found took some of the stress away. Her 2-year-old daughter could be watched in the Newhouse children's program while she did homework. Other residents even offered to babysit when she was busy with a school project.

"That was supportive," Theresa said. "It's a safe place. I'm not worried. [There is] no screaming and yelling, no tension."

A Kenyan native, Theresa came to Kansas City in 2001 seeking education. She completed her LPN training, then her RN training while living at Newhouse this May. Her next educational goal is to work toward her doctorate degree and become a nurse practitioner.

Theresa planned to stay at Newhouse while she looked for a good nursing job, saved up money and found suitable housing for herself and her kids.

"I'm grateful for places like this," Theresa said of Newhouse. "Sometimes you don't know where to go. Because of places like this, I was able to go to school, and we were taken care of."

Board of Directors

Board Member	Position	Term
Kori Carew	Board Member	2010-2013 (1st Term)
Marissa Cleaver	Board Member	2009-2012 (2nd Term)
Jim Feller	Immediate Past Chairman	2007-2013 (3rd Term)
Amy Fox	House Party Chair	2008-2011 (1st Term)
Nicole Garren	Board Member	2010-2013 (1st Term)
Nancy Hintz	Board Member	2010-2013 (1st Term)
Vicki Kraft	Board Chairwoman	2008-2011 (2nd Term)
John Moore	Board Member	2010-2013 (4th Term)
Daniel Papa	Board Member	2010-2013 (4th Term)
Richard Pennick	Treasurer/Finance Committee Chair	2008-2011 (1st Term)
Connie Russell	Vice Chairwoman/Board Development Chair	2009-2012 (2nd Term)
Mart Sedky	Secretary	2008-2011 (1st Term)
Billie Smith	Board Member	2009-2012 (1st Term)
Valarie Tucker	Ethnic Enrichment Committee Co-Chair	2009-2012 (2nd Term)
Miguel Valdes	Board Member	2008-2011 (3rd Term)
Laura Wesche	Board Member	2009-2012 (2nd Term)
Wendee Woodson	Board Member	2010-2013 (1st Term)
Michelle Word	Ethnic Enrichment Committee Chair	2008-2011 (2nd Term)
Jan Zimmerman	Board Member	2010-2013 (1st Term)

Agency Finances

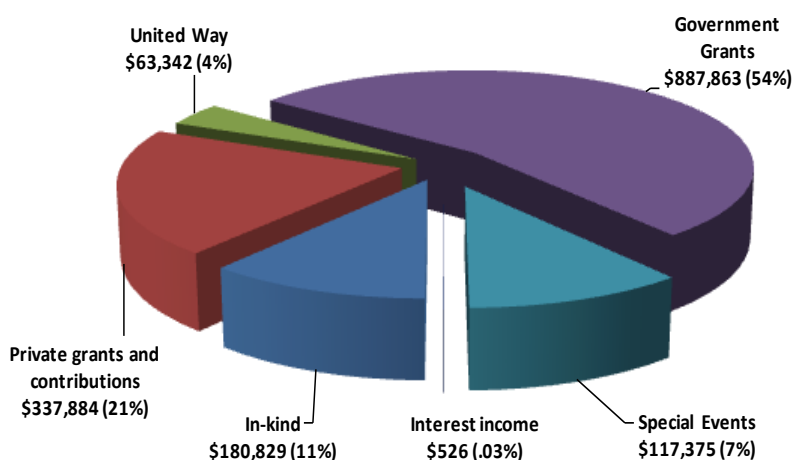
2010 Revenue and Support

Public Support:

Contributions	
In-kind	\$ 180,829
Private grants and contributions	337,884
United Way	63,342
Government grants	887,863
Total Public Support	<u>1,469,918</u>

Revenue:

Special events	\$ 177,375
Interest income	526
Total Revenue	<u>177,901</u>



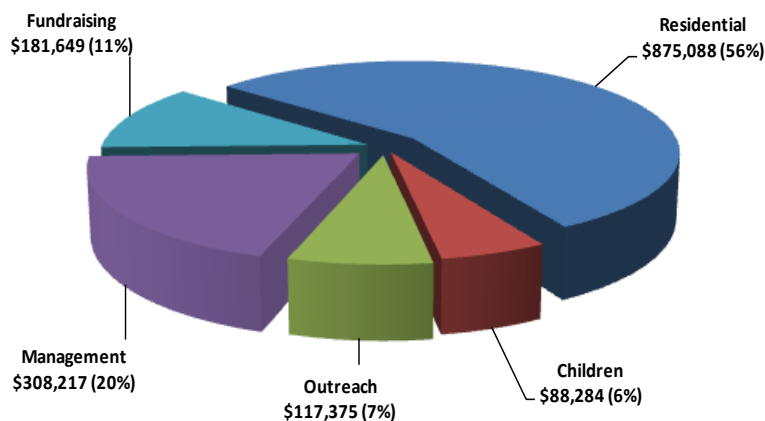
Total Revenue and Public Support: \$1,647,819

2010 Expenses

Expenses:

Program services:	
Residential	\$ 875,088
Children	88,284
Outreach	117,712
Total Program Services	<u>1,081,084</u>

Supporting services:	
Management and general	\$ 308,217
Fundraising	181,649
Total Supporting Services	<u>489,866</u>



Total Expenses: \$1,570,950



Volunteer Services

Newhouse relies on volunteers for a wide variety of projects and activities that support the life and welfare of the shelter and its residents. In 2010, 743 volunteers provided 4,720 hours of volunteer support, nearly half of those in direct services to women and children.

In-Kind Contributions

Newhouse received in-kind donations of goods and services valued at \$180,829 in 2010. Newhouse thanks everyone for caring and for their support.



Newhouse Senior Staff

Leslie D. Caplan - President/CEO
Angha Childress - Vice President of Development
Bridgette Mavec-Vice President of Clinical Services
Moncella McCree-Smith-Vice President of Shelter Services
Bea Lynn Tucker - Vice President of Finance and Human Resources

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