

# Press Release

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## For Immediate Release

### **Newhouse Announces Used Cell Phone Collection Drive**

KANSAS CITY, MO, NOVEMBER 24, 2008: Newhouse is pleased to announce the expansion of their cell phone fundraising program. Proceeds from the collection efforts will be applied to support Newhouse domestic violence shelter services.

Newhouse has partnered with Shelter Alliance ([www.shelteralliance.net](http://www.shelteralliance.net)), a Miramar, Florida firm that specializes in the logistics and underwriting of fundraising programs through the collection and responsible recycling of used cellular phones. Shelter Alliance currently works with over 2000 social service organizations in 50 states and has contributed over \$5,000,000 to participating organizations.

Cell phone collection “drop boxes” are currently partnered with the following locations in the community:

Scooters Coffeehouse	929 Walnut, Kansas City MO
Starbucks	10152 W 119th St, Kansas City MO
Kansas City Public Libraries	Central, Plaza, Lucile H. Bluford, Northeast, Sugar Creek, Waldo and Westport

Newhouse requests and appreciates that the public bring their used, unwanted cell phones and battery to these locations during working hours.

Newhouse is additionally soliciting local businesses to initiate collection campaigns with its employees, customers and vendors. We encourage businesses of all types to participate in this program. Please contact us at the number below.

Located in the urban core of Kansas City, Missouri, Newhouse is recognized as the oldest domestic violence shelter serving the metropolitan area. The mission of Newhouse is to break the cycle of domestic violence by providing the tools that allow women to make positive choices and lead self-sufficient lives. Newhouse serves over 600 women victims of domestic violence and their children each year.

For more information visit the Newhouse website at [www.newhouseshelter.org](http://www.newhouseshelter.org) or contact Newhouse at 816-474-6446 x224.

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