



Newhouse
PO Box 240019
Kansas City, MO 64124
816.474.6446 • dv hotline 816-HOTLINE
www.newhouseshelter.org

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CONTACT:

Elizabeth Wheeler, Development Coordinator
816-474-6446 x224
developmentcoordinator@newhouseshelter.org

“Monster Drawing Rally” to Benefit Newhouse
Local artists to participate in live drawing and fundraising event

(Kansas City, MO, January, 21, 2010) – On March 5, 2010, Women in Design Kansas City (WiDKC) will present the Monster Drawing Rally, a live drawing and fundraising event featuring local artists, designers, architects and creatives to benefit Newhouse.

Guests of the Monster Drawing Rally will have the rare opportunity to watch art come to life before their eyes. Drawing simultaneously, 25-30 local artists will have one hour to complete two-dimensional Kansas City-themed artwork, which will then be included in a silent auction. Guests may also donate used cell phones in exchange for tickets for door prizes. “The Monster Drawing Rally concept was initially developed by Southern Exposure, a San Francisco-based arts organization,” notes WiDKC Programs Committee Chair Kate Harris. “WiDKC is pleased to share the concept with Kansas City’s vibrant art scene and support a worthy cause.”

WiDKC chose Newhouse to benefit for this event due in part to the shelter’s increased need. Newhouse is the only domestic violence shelter primarily serving the urban core of KC, an area with a disproportionate share of the area’s poor, unemployed and under-educated. “With the economic downturn, Newhouse has experienced an unprecedented nearly 20% increase in services, with simultaneous decreases in government funding,” says Leslie Caplan, Newhouse President. In 2009, Newhouse served nearly 1,000 women and children who are victims of domestic violence.

The Monster Drawing Rally will be held March 5, 2010, 6:30- 9:00pm at the Arts Incubator Loft Space, 115 W. 18th St. KC, MO 64108. Admission is free & open to the public, with music provided by Clint Wynn.

About Newhouse

Founded in 1971, the Newhouse mission is to break the cycle of domestic violence by providing tools that allow women to make positive choices and lead self-sufficient lives. In 2009, Newhouse sheltered 943 women and children. www.newhouseshelter.org

About Women in Design Kansas City

Women in Design Kansas City (WiDKC) is a community of women involved in architecture and the design professions who have come together for mentorship, support, and advocacy for women in design. WiDKC provides opportunities for working with our community to educate, enhance, explore and celebrate the historic and present contributions of women in our professions through community outreach, mentorship, programs and research. www.widkc.org