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**NEWHOUSE RECIEVES PART OF \$3 MILLION NATIONWIDE GRANT  
FROM THE MARY KAY FOUNDATION  
TO COMBAT DOMESTIC VIOLENCE IN KANSAS CITY**

**Domestic violence shelters receive much needed cash infusion  
in light of the economic downturn**

(KANSAS CITY, MISSOURI, SEPTEMBER 17, 2009) – Newhouse has been chosen to receive a \$20,000 grant from The Mary Kay Foundation as part of the organization’s annual \$3 million national domestic violence grant program. Newhouse is one of 150 domestic violence organizations participating in the program. The grant will be used to support ongoing operations at the domestic violence shelter.

“This grant is such a blessing to Newhouse in a variety of ways,” said Jim Feller, Newhouse Board Chairman. “Not only does it make up for a deficit in funding this year but gives us hope and strength to continue what we do. Domestic violence is not going away and deserves very serious attention. Programs to help battered women and their children require a lot of resources. That’s why we are so thankful The Mary Kay Foundation is helping us help families affected by violence in Kansas City.”

The economic climate has not only caused a decrease in donations but can also be attributed to an increase in the need for domestic violence services. In May 2009, *Mary Kay’s Truth About Abuse* survey of domestic violence shelters across the country revealed some alarming results: three out of four domestic violence shelters report an increase in women seeking assistance from abuse since September 2008, a major turning point in the U.S. economy. The survey data directly connects the downturn in the economy to an increase in domestic violence.

“In light of the economic downturn and alarming increases in domestic violence, The Mary Kay Foundation’s mission is more critical than ever before. Newhouse has helped so many women and their families in the Kansas City area. We know they will use these funds to benefit even more domestic violence survivors and their children and help end domestic violence,” said Jennifer Cook, The Mary Kay Foundation board member.

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**About Newhouse**

Founded in 1971, Newhouse provides safe shelter and critical domestic violence education and services to women victims of domestic violence and their children. In 2008, Newhouse sheltered 775 women and children, providing 22,230 bed nights. The Newhouse mission is to break the cycle of domestic violence by providing tools that allow women to make positive choices and lead self-sufficient lives. For more information log on to [www.newhouseshelter.org](http://www.newhouseshelter.org). For safe shelter if you are in danger, call 816-HOTLINE.

**About The Mary Kay Foundation**

The Mary Kay Foundation was created in 1996, and its mission is two-fold: to fund research of cancers affecting women and to help prevent domestic violence while raising awareness of the issue. Since the Foundation's inception, it has awarded nearly \$22 million to shelters and programs addressing domestic violence prevention and \$13 million to cancer researchers and related causes throughout the United States. To learn more about The Mary Kay Foundation, log on to [www.marykayfoundation.org](http://www.marykayfoundation.org) or call 1-877-MKCARES (652-2737).