

Press Release

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For Immediate Release

Newhouse Receives \$25,000 Neotrope National PR Grant

KANSAS CITY, MO, DECEMBER 19, 2008: Newhouse is pleased to announce that it has received a \$25,000 grant from Neotrope in support of marketing and PR in 2009. Newhouse and nine other nonprofits from across the United States were chosen from a pool of 550 applicants.

Located in the urban core of Kansas City, Missouri, Newhouse is recognized as the oldest domestic violence shelter serving Kansas City's urban core. The mission of Newhouse is to break the cycle of domestic violence by providing the tools that allow women to make positive choices and lead self-sufficient lives. Newhouse serves over 700 women victims of domestic violence and their children each year.

Neotrope, an internationally-recognized communications solutions provider, helps organizations increase their market position by leveraging the power of creative thinking. Neotrope has provided support for nonprofits in various ways for more than 25 years. The Neotrope 2009 PR Grant program is designed to improve nonprofit visibility and awareness to media, public, and interested parties in media and online.

For more information about Neotrope and its PR award program, visit www.neotrope.com. For more information about Newhouse, visit the Newhouse website at www.newhouseshelter.org or contact Newhouse at 816-474-6446 x230.

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